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Dear Homeowner:

If you are like most homeowners, you have been in your current house for five or more years. Since you have purchased your home, significant changes have been made in the real estate industry. Now, more than ever, purchase agreements are "buyer friendly". Today's purchase agreements seem to allow the buyer to cancel the agreement for virtually any reason. One of these reasons is for problems not disclosed by the seller!

Most homeowners finance all or a significant portion of their home. In order for the lender to finance a property, the borrower must agree to have a home inspection performed on the house being offered as collateral. Lenders want a third party's opinion on whether the home is generally sound. This is where the buyer hires a home inspector to give an unbiased opinion on the condition of the home.

Up to this point I may or may not have told you anything you didn't know. But do you know that many times the results of a buyer's home inspection can actually kill your sale? Yes, regardless of how small the problems a home inspector identifies, buyers tend to get really nervous and can be inclined to immediately terminate the sales contract! All of this can happen in the blink of an eye, catching you completely off-guard!

A lot of psychology goes into a real estate transaction. Buyers want assurance or, should we say, reassurance. After all, your home is likely the largest investment this family will make in their lifetime! How better to make your buyer comfortable than to have a home inspection in hand before you even sign the purchase agreement? You, the seller, can use this pre-listing or pre-sales home inspection as a marketing tool and we at AREA, LLC will make it available online to anyone you choose - FREE. You can show the buyer that you are working with them to realize their American Dream!

AREA, LLC. offers home inspections for both buyers and sellers. We will be glad to discuss what we have to offer in the way of home inspections and how we can benefit you. Our services will help you close that sale sooner giving both you and the buyer a higher level of comfort through closing. Chances are that if you hurry, we can schedule your home inspection this week! For more information on home inspections, feel free to call or visit our frequently asked questions ("FAQ") area on our web site – <http://www.arbucklellc.com/inspectionfaq.php>. Also, visit our main web site page at <http://www.arbucklellc.com> and search around our site for other useful information. Make another smart resolution for the New Year – call today!!!

Happy New Year!!!